



**Emerging
Business Leaders
Council**

PROVIDENCE COLLEGE



Lauren Starr Dillon '11
Director of Marketing
name.com

Lauren Starr Dillon is an accomplished marketing leader over 15-years shaping global brands with major companies like Instagram, Upwork and R/GA. A proud alumna of Providence College, she earned a Bachelor of Arts in Psychology and a Business Studies Certificate. Throughout her career, Lauren has demonstrated a talent for developing innovative, cross-channel integrated programming and directing complex cross-functional teams. Beyond her professional achievements, she is deeply passionate about mentorship and empowering female leaders.

Currently, as the Director of Marketing at name.com, Lauren is focused on building best marketing practices for the leading AI-native registrar. She also cherishes her role as a mother to her two daughters, Georgia and Nell and currently resides in Denver, CO.