

**Providence College - Marketing B.S.**  
**Class of 2029**

Core Requirements	Credits
Development of Western Civilization (4)	16
Ethics	3
Philosophy	3
Fine Arts	3
Quantitative Reasoning	<i>MTH 108</i> (3)
Natural Science	3
Social Science	<i>ECN 101</i> (3)
Theology 200 Level	3
Theology 300 Level	3
Intensive Writing I Proficiency	3
Intensive Writing II Proficiency	3
Oral Communication Proficiency	3
Diversity Proficiency	<i>MKT 426</i> (3)
Civic Engagement Proficiency	3
Free Electives	

Major Requirements	Credits
<b>MKT 205</b> - Principles of Marketing	3
<b>MKT 335</b> - Buyer Behavior	3
<b>MKT 426</b> - International Marketing	3
<b>MKT 434</b> - Marketing Research	3
<b>MKT 480</b> - Capstone	3
<b>MKT Electives</b> (3)	9
<b>ACC 203</b> - Financial Accounting	3
<b>ACC 204</b> - Managerial Accounting	3
<b>ECN 101</b> - Principles of Economics - Micro	3
<b>ECN 102</b> - Principles of Economics - Macro	3
<b>FIN 113</b> - Data Applications in Business	3
<b>FIN 207</b> - Managerial Finance I	3
<b>FIN 310</b> - Operations Management	3
<b>MTH 108</b> - Math Business Analytics II	3
<b>MTH 217</b> - Introduction to Statistics	3
<b>MGT 301</b> - Organizational Behavior	3
<b>MGT 330</b> - Legal Environment of Business	3
<b>MKT 105 Intro to the Marketing Profession</b>	1

Graduation Requirements / Degree Notes	
- Students at Providence College must complete 120 credits, which includes both their core and major requirements.	
- Students at PC need a minimum GPA of 2.0 to graduate.	
- Currently, MKT majors fulfill the Social Science and Quantitative Reasoning Cores, and the Diversity Proficiency.	
- FIN 113, MTH 217 must be taken by the end of sophomore year.	
- FIN 310 must be taken by end of junior year.	
- Excel certification is required to study abroad and graduate.	

FRESHMAN YEAR							
FALL				SPRING			
Course #	Class	Credits		Course #	Class	Credits	Total Year Credits
DWC 101	Development of Western Civilization I	4		DWC 102	Development of Western Civilization II	4	
ACC 203	Financial Accounting	3		ACC 204	Managerial Accounting ( <b>ACC 203</b> )	3	
ECN 101	Princ. of Economics - Mirco ( <b>Social Science</b> )	3		FIN 113	Data Applications in Business	3	
MKT 105	Introduction to the Marketing Profession	1		ECN 102	Princ. of Economics - Macro	3	
MTH 108	Math Business Analysis II ( <i>or higher</i> ) <b>(Quantitative Reasoning)</b>	3		MKT 205	Principles of Marketing	3	
TOTAL		14		TOTAL		16	30

SOPHOMORE YEAR							
FALL				SPRING			
Course #	Class	Credits		Course #	Class	Credits	Total Year Credits
DWC 201	Development of Western Civilization III	4		DWC 202	Development of Western Civilization IV	4	
MKT 335	Buyer Behavior ( <b>MKT 205</b> )	3		MGT 301	Organizational Behavior	3	
MTH 217	Introduction to Statistics	3			CORE	3	
	CORE	3			CORE	3	
	CORE	3			CORE	3	
TOTAL		16		TOTAL		16	32

JUNIOR YEAR							
FALL				SPRING			
Course #	Class	Credits		Course #	Class	Credits	Total Year Credits
FIN 207	Managerial Finance I ( <b>ACC 203, ECN 101 or 102, FIN 113</b> )	3		FIN 310	Operations Management ( <b>MTH 217</b> )	3	
	MKT Elective	3		MGT 330	Legal Environment Businss I	3	
	CORE	3		MKT 426	International Marketing ( <b>Diversity</b> )	3	
	CORE	3			CORE	3	
	CORE	3			CORE	3	
TOTAL		15		TOTAL		15	30

SENIOR YEAR							
FALL				SPRING			
Course #	Class	Credits		Course #	Class	Credits	Total Year Credits
MKT 434	Marketing Research ( <b>MKT 205, MTH 217</b> )	3		MKT 480	Capstone ( <b>ACC 204, FIN 113, 207, 310, MGT 301, MKT 205, 335, 434</b> )	3	
	MKT Elective	3			MKT ELECTIVE	3	
	FREE ELECTIVE	3			FREE ELECTIVE	3	
	FREE ELECTIVE	3			FREE ELECTIVE	3	
	FREE ELECTIVE	3			FREE ELECTIVE	3	
TOTAL		15				15	30
<b>TOTAL PROGRAM OF STUDY CREDITS</b>							<b>122</b>