



Lynne Berard, '93
President, North America
Samsonite LLC

Lynne Berard is currently the President of North America for Samsonite LLC based in Mansfield, Massachusetts. She is responsible for the overall management and development of the company's business in the United States and Canada. Samsonite is the world's best-known and largest travel luggage company, with a heritage dating back more than 110 years.

Lynne joined Samsonite in 1993 and has held her current position since 2016. She served in several Sales and Marketing roles prior to leading as General Manager/Vice-President, Sales and Marketing and President, North America. Lynne provides leadership for the Wholesale and Retail divisions of the business and has been integrally involved in several acquisitions throughout her career.

Lynne earned a Bachelor of Science degree in Business Management at Providence College. She was a member of the Providence College Field Hockey team and served as Captain in her senior year.

Lynne resides in East Greenwich, Rhode Island with her husband David, a 1992 Providence College graduate, and their two sons, Brett and Brady. Brett is a member of the Providence College of the Class of 2024, and a member of the men's ice hockey team.