



PCBiz2025 Strategic Plan Dashboard: 2019-2025

Goal	Objective	Metric	
Create student centric undergraduate and graduate business curriculum and innovative programs (certificates, executive education, etc.) that leverage the liberal arts and address the challenges in today's dynamic and increasingly technological business world	Students will gain quantitative and logical reasoning skills in both undergraduate and graduate curriculum	1	Improvement in UG & MBA student learning outcomes in the areas of integrated business analysis and data results interpretation and communication
		2	Assessment of UG & MBA student and employer overall satisfaction with domestic internship experiences
	The PCSB will develop and train faculty for challenging and efficacious teaching	3	Increase in funds spent on teaching development
		4	Increase in average score on select IDEA question, in balanced grade distributions across all courses, and in avg. # of hours students spend preparing for courses outside of class
	Innovating campus-aligned externally validated programs and experiences	5	Identification and development of PCSB-approved elective course specialization clusters
		6	Implementation of new signature experiences
Develop ethical, inclusive, and responsible student leaders, faculty, and staff who welcome diversity of thought and experience	PCSB faculty, students, and staff will embed practices to facilitate an inclusive culture	7	Implementation of inclusive leadership and cultural agility training and curriculum
		8	Growth in faculty adoption of the "Power of We" teams peer assessment platform
	Leverage the Program on Ethics in Business Education	9	Improvement in UG & MBA student learning outcomes in the area of ethics
	Build a more diverse group of faculty, staff, and students	10	Increase in the diversity of enrolled students at the PCSB
		11	Increase in the diversity of PCSB faculty and staff
Achieve national recognition for excellence in business education	Improve starting salaries, job placement rates, and placement in desired career field	12	Top third placement in Poets&Quants undergraduate ranking
		13	Top 100 placement in US News & World Report part-time MBA program ranking
		14	Increase in yield from top 100 admitted students in each business major
		15	Increase in UG & MBA employment rates and average starting salary
	Leverage alumni engagement for student success in post-graduate placement	16	Increase in the percentage of students selected in highly competitive hiring processes
		17	Increase in alumni mentor engagement with PCSB undergraduates
	Faculty will contribute expertise and thought leadership to their disciplines, the business world, and society	18	Increase in PCSB faculty presentations, talks, and leadership roles of national scope
19		Increase in number of faculty thought leadership contributions gaining regional recognition	