

Michael Smith Regional Ethics Case Competition



SCHOOL OF BUSINESS
PROVIDENCE COLLEGE

Judge Profile



Ben Ricci

Senior Regional VP of Operations

Brookdale Senior Living Solutions

Ben began his career in the senior care industry in 1990 as an Environmental Director at a 190 bed nursing home after selling his cleaning company. In 1992 he took a role as a Vice President of Operations at a Skilled Nursing Facility, Cherry Hill Manor. From there, he went on to be Executive Director at two communities, West Bay Manor and Pocasset Bay Manor, for a total of eleven years. In 2005, Ben became a Regional Vice President of Operations for the New England Region. While serving in that role, Ben's company, Horizon Bay, was acquired by Brookdale Senior Living and he became the Regional Vice President of Operations for the Northeast Region.

He currently is a Senior Regional Vice President of Operations for the newly re-aligned Mid Atlantic North Division. Aside from a brief stint with Senior Lifestyle Corporation in 2012, Ben has been a part of the Brookdale/Horizon Bay family since 1994. Ben is passionate about serving the senior community and has organized and overseen fundraisers such as an annual golf tournament as well as an annual silent auction, each of which have raised many thousands of dollars yearly since their inception in 2005 and 2006, respectively.

When not serving the senior living industry, Ben enjoys spending time with his family: Wife Lori and sons Kyle(28)/Cameron(23), watching all the New England/Boston sports teams and activities such as; exercising at LA Fitness, gardening and golfing.