



Monica Womack '91

**General Manager - D&I and Community Engagement
Toyota North America, Inc**

With the philosophy that leadership isn't just a title but an active role, Monica Womack's "coach mentality" leadership style integrates teamwork, collaboration, and cultivating connections to achieve results and help others reach their greatest potential. Respect for people forms the cornerstone of everything she does, and she drives change and inclusivity by promoting an environment where all team members are highly valued, supported and adequately equipped to deliver their best work, and encouraged to lead at their level.

A native of Washington, D.C., Monica earned her Bachelor of Science degree in Finance from Providence College and her MBA from the University of Southern California - Marshall School of Business. She began her career as a member of the first class of Nissan North America's Management Associate Program. During her eight-year tenure with Nissan, Monica held various positions in finance, strategy, and marketing before joining Toyota Motor North America in 1999.

Highlights throughout Monica's twenty-five-year career with Toyota leading up to her current position as General Manager of D&I and Community Engagement include, most recently, working with Puerto Rico, Mexico, and Canada in developing and implementing product planning and pricing strategies as Senior Manager of Affiliate Markets Product Planning and Pricing. Prior to that role, Monica served as Senior Manager of Finance Operations providing strategic oversight and financial planning leadership for the Toyota Division's two-billion-dollar budget. She has also held leadership roles in Marketing Strategy, Dealer Meetings and Special Events, and Digital Marketing and Social Media for Toyota's Lexus Division and Social Media Strategy and Operations for the Toyota Division.

In 2024, Monica's expertise in building relationships, coupled with her foundational experience and strategic understanding of various aspects of Toyota's business, brought her full circle to her current position as General Manager of D&I and Community Engagement. In a role that leverages her visionary thinking, commitment to ensuring opportunities exist for all, and ability to inspire others to work together for a common goal, she leads and develops both internal and external diversity and inclusion strategies and initiatives. Her transformative leadership encompasses cultivating positive brand awareness for Toyota/Lexus and overseeing strategic multicultural partnerships and events that further education, community development, professional development, political advocacy, and dealer support that align with and advance Toyota's D&I goals.

Enthusiastic about positively impacting every situation, position, and relationship she engages in, Monica strives to leave a legacy of transformation and improvement. This not only shapes her professional life but also motivates her in her personal life to serve as Board of Trustee Member for Providence College, Business Advisory Council (BAC) Member for Providence College School of Business, and mentor students and Toyota team members, among other volunteer activities. A lifelong athlete, Monica enjoys basketball, softball, golf, traveling, and jazz.