PROVIDENCE SCHOOL OF BUSINESS COLLEGE ADVISORY COUNCIL



Chip Scutari '92 Co-Founder and Managing Partner S+C Communications

A storyteller (and Friar fanatic) at heart, Chip Scutari is co-founder of <u>S+C Communications</u> and managing partner of the firm's Phoenix office. Chip brings an authentic knowledge of politics and public policy, using his reporter's instinct and nose for a good story to the worlds of public relations, crisis communications and media coaching. For 15 years, he worked on the journalistic frontlines covering powerful politicians and influential business leaders.

After decades breaking stories on daily deadlines, Chip joined a downtown Phoenix advertising agency in 2006 taking on a hybrid role of public relations and business development, helping recruit an array of new clients to the firm. His journalism experience, combined with a web of connections and understanding of the intersection between policy, politics and business, helped transform the agency's PR business into the most profitable division of the company.

Four years later, the entrepreneurial bug bit, and Chip started S+C with his friend and business partner Dave Cieslak. S+C is proud to be a bipartisan firm based in Phoenix with offices in San Diego, Toronto and New York City. The team includes former award-winning journalists who have brought their skills for storytelling, strategic communication and deep understanding of people, policy and the press to the everevolving world of public relations. The boutique firm helps an array of local and national clients, such as Cushman & Wakefield, The Nature Conservancy and AT&T, navigate the world of public policy, PR and politics.

National news outlets, like the Wall Street Journal, NPR and The New York Times, frequently call Chip for his insights on the news because of his depth of connections across the political spectrum.

Chip has a B.A. from Providence College in Business Administration and a master's degree in journalism from Syracuse University. He lives in Scottsdale, Arizona, with his wife, Shannon, and their three children, Nick, Katharine and Miles.