



Jane D. Benson '92
Chief Marketing Officer
n2y

Jane Benson joined n2y in May 2022 to lead all aspects of the company's marketing initiatives into K-12 Special Education including demand generation, brand strategy, digital strategy, social strategy, and advertising. She will advance the company's mission to change the way special education is taught with technology-forward, age-appropriate solutions that bring out the unique potential of every student.

Jane's career has given her the unique ability to drive the reach and impact of n2y's award-winning products. Prior to joining n2y, Jane was the vice president of direct marketing at The College Board. In this role, she led the consumer marketing strategy for The College Board's programs, which are designed to connect students and their families to college success and opportunity. She oversaw program marketing, digital performance marketing, and analytics for the mission-driven, not-for-profit organization. She previously held the position of senior vice president of customer experience at Discovery Education, where she led cross-functional teams to deliver digital textbooks to K-12 educators, creating and managing an ecosystem of communications, product onboarding, training, and instructional and technical support designed to help K-12 teachers integrate online curriculum into their everyday instruction.

Jane holds a bachelor's degree in business management from Providence College and an MBA with a concentration in marketing from the University of California, Los Angeles.