

Sample MBA Electives & Concentrations

The MBA Program offers concentrations in: Accountancy, Management, Marketing, and Finance. To fulfill an MBA concentration, students must complete at least three electives in on area listed below. To ensure completion of a concentration at the time of graduation, it is advised that students declare a concentration at orientation. A concentration is not required.

Accountancy (For Accounting Cohort or Part-Time Accounting students only)		Pre Requisite/ Permissions
MBA 611	Accounting Ethics	MBA 548 or ACC 203/204
MBA 613	Accounting Frauds, Scandals, and Scams	MBA 548 or ACC 203/204
MBA 615	Advanced Taxation	Permission from Instructor
MBA 620	Advanced and IT Auditing	Permission from Instructor
MBA 625	Accounting for Government and Nonprofit Organizations	MBA 548 or ACC 203/204
MBA 625	Special Topics in Accounting	Prerequisites will vary by course

Management		Pre Requisite/ Permissions
MBA 679	Managing Nonprofit Organizations	
MBA 680	Leadership on Leadership	
MBA 682	Social Entrepreneurship	
MBA 698	Special Topics: Leadership Coaching	
MBA 698	Special Topics: Digital and Social Media in the Business Environment	
MBA 701/702 Thesis		Permission from MBA Director
MBA 703	Independent Study	Permission from MBA Director

Marketing		Pre Requisite/ Permissions
MBA 661	Brand Marketing	MBA 651
MBA 662	Marketing Global Luxury Brands	MBA 651
MBA 669	International Marketing	MBA 651
MBA 671	Promotion Strategy	MBA 651
MBA 675	Special Topics in Marketing	Prerequisites will vary by course

Finance		Pre Requisite/ Permissions
MBA 632	Financial Management for Nonprofit Organizations	MBA 626
MBA 635	International Finance	MBA 533 or ECN 101/102
MBA 640	Investment Analysis	MBA 532 or FIN 207/208
MBA 642	Management of Financial Institutions	MBA 533 or Permission from Instructor
MBA 645	Portfolio Management	FIN 317
MBA 648	Special Topics in Finance	Prerequisites will vary by course

International Business		Pre Requisite/ Permissions
MBA 635	International Finance	MBA 533 or ECN 101/102
MBA 662	Marketing Global Luxury Brands	MBA 651
MBA 669	International Marketing	MBA 651
MBA 695	Global Management	

Elective and prerequisite offerings may vary by term/year and cannot be guaranteed. Questions about current or future offerings should be directed to the MBA Program Office. This list is intended to provide a sample of courses offered.