

Sample MBA Electives & Concentrations

The MBA Program offers concentrations in: Accountancy, Management, Marketing, and Finance. To fulfill an MBA concentration, students must complete at least three electives in an area listed below. To ensure completion of a concentration at the time of graduation, it is advised that students declare a concentration at orientation. A concentration is not required.

Accountancy (For Accounting Cohort or Part-Time Accounting students only)	
MBA 611	Accounting Ethics (MBA 548 or ACC203/204)
MBA 613	Accounting Frauds, Scandals and Scams (MBA 548 or ACC203/204)
MBA 615	Advanced Taxation (Permission of instructor)
MBA 620	Advanced and IT Auditing (Permission of instructor)
MBA 624	Accounting for Government and Nonprofit Organizations (MBA 548 or ACC 203/204)
MBA 625	Special Topics in Accounting (Prerequisites will vary by course)

Management	
MBA 679	Managing Nonprofit Organizations
MBA 680	Leaders on Leadership
MBA 682	Social Entrepreneurship
MBA 698	Special Topics: Leadership Coaching
MBA 698	Special Topics: Digital and Social Media in the Business Environment
MBA 701-702	Thesis (Permission of MBA Director)
MBA 703	Independent Study

Marketing	
MBA 661	Brand Marketing (MBA 651)
MBA 662	Marketing Global Luxury Brands (MBA 651)
MBA 669	International Marketing (MBA 651)
MBA 671	Promotion Strategy (MBA 651)
MBA 675	Special Topics in Marketing (Prerequisites will vary by course)

Finance	
MBA 632	Financial Management for Nonprofit Organizations (MBA 626)
MBA 635	International Finance (MBA 533 or ECN 101/102)
MBA 640	Investment Analysis (MBA 532 or FIN 208/207)
MBA 642	Management of Financial Institutions (MBA 533 or Permission of instructor)
MBA 645	Portfolio Management (FIN 317)
MBA 648	Special Topics in Finance (Prerequisites will vary by course)

International Business	
MBA 635	International Finance (MBA 533 or ECN 101/102)
MBA 662	Marketing Global Luxury Brands (MBA 651)
MBA 669	International Marketing (MBA 651)
MBA 695	Global Management

Elective and prerequisite offerings may vary by term/year and cannot be guaranteed. Questions about current or future offerings should be directed to the MBA Program Office. This list is intended to provide a sample of courses offered.