

Ms. Janet M. Letourneau

Providence College

Marketing

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Education

M.B.A., Bryant University, 1996.
Major: Marketing

B.S.B.A., Bryant University, 1990.
Major: Marketing

Professional Positions

Academic

Adjunct Instructor of Marketing, Providence College. (September 1, 2012 - Present).

Adjunct Faculty, Roger Williams University. (September 1, 2008 - December 2012).

Adjunct Faculty, Rhode Island College. (September 1, 2000 - Present).

Adjunct Faculty, Bridgewater State University. (January 2010 - June 2012).

Professional

Founder/President, Peak Performers, Inc. (April 2000 - Present).

Contributor – Massachusetts Small Business Journal (Fall 2013 – Present).

Licensures and Certifications

Approved Training Vendor, State of Massachusetts.

Certified Behavioral Analyst, Target Training International.

Issue & provide Customer Service Certification, Rhode Island College Outreach - Adults in Transition. (2004 - 2006).

Professional Memberships

Past President, Business Networking International.

Past President, Customer Service Society of Southeastern New England.

Ambassador, United Regional Area Chamber of Commerce. (2004 - Present).

Facilitator – Extreme Networking Group – Business to Business Referrals – United Regional Chamber of Commerce – January 2013 - present

Development Activities Attended

Workshop, "AOL Faculty Retreat," Providence College School of Business. (February 1, 2013).

Workshop, "Diversity Dialogues," CTE. (January 30, 2013).

Workshop, "Teaching, Learning, Assessment," CTE. (January 9, 2013).

Workshop, "AOL Faculty Retreat," Providence College School of Business. (December 10, 2012).

AWARDS & HONORS

Innovation in Teaching Award – PCSB – For academic year 2012/13

TEACHING

Teaching Experience

Providence College

MKT 205, Principles of Marketing, 2 courses.

MKT 335, Buyer Behavior, 1 course.

MKT 336, Promotional Strategy, 9 courses.

RESEARCH

Presentations Given

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (September 2012).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (August 2012).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (June 2012).

Letourneau, J. (Presenter & Author), Kiwanis Club, "P.O.W.E.R. UP for Service!," Seekonk, MA. (June 2012).

Letourneau, J., Bristol Community College, "Women & Careers." (March 2012).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (March 2012).

Letourneau, J., Women's Success Network, "Time Management." (January 2012).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (August 2011).

Letourneau, J. (Presenter & Author), IAAP, "P.O.W.E.R. UP for Service!," Crossroads Chapter. (January 2011).

Letourneau, J. (Presenter & Author), Rhode Island Open Doors, "Finding Work in Hard Times," RINOD. (January 2011).

Letourneau, J. (Presenter & Author), Attleboro Rotary Club, "The P.O.W.E.R. of the individual and service above self!." (December 2010).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (November 2010).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (October 2010).

Letourneau, J. (Presenter & Author), HarborOne U, "Finding Work in Hard Times." (September 2010).

Letourneau, J. (Presenter & Author), Executive Express-O, "Handling Difficult Customers; An opportunity for positive results." (August 2010).

Letourneau, J., "Finding Work in Hard Times," Seekonk Public Library, Seekonk, MA. (April 2009).

Letourneau, J., United Regional Chamber of Commerce, "Keep 'Em Coming Back for More. Creating Value in a Competitive Market." (April 2009).

Letourneau, J., United Regional Chamber of Commerce, "Think Business." (April 2008).

Letourneau, J., Foreman's Club of Attleboro, "Satisfying Internal Customers," Attleboro, MA. (November 2007).

Letourneau, J. (Presenter Only), Human Resources Management of RI, "Am I Leading or Managing?." (November 2007).

Letourneau, J. (Presenter & Author), Human Resources Management of RI, "Satisfying Internal Customers." (November 2006).

Letourneau, J. (Presenter & Author), Council of Engineering & Scientific Executives, "It's All About you! Style Awareness.," Salt Lake City, UT. (July 2006).

SERVICE

College Service

Student Mentor, Entrepreneurship Society. (March 2013 - Present).