



Patricia Golden Hubbard '93
President, West Coast
MKTG INC

Patty brings nearly 20 years of experience in the sports, entertainment and marketing field to her role as MKTG INC's West Coast President. Based in the agency's San Francisco office, Patty has led the West Coast growth initiative through the acquisition and maintenance of relationships with clients such as Nintendo, Nike, Levi's, Google and YouTube. Patty has been with MKTG INC since 2005.

Prior to that, Patty worked for two years as President of On Board Entertainment and for seven years with Live Nation Entertainment (previously Clear Channel Entertainment and SFX Entertainment) in their New York, Atlanta and San Francisco offices.

When not in the office she enjoys cheering on the Boston Red Sox, reading on her Kindle and skiing in Lake Tahoe. Patty lives in Mill Valley, California, with her husband, Chris, and their children, Sydney and Owen.