



Gregory S. Christenson '89

Chief Financial Officer

Americas Foods and Beverages/White Wave Foods

Gregory (“Greg”) Christenson joined White Wave Foods in 2013 as the CFO of Americas Foods and Beverages with the responsibility for the segments of accounting, finance, and IT functions.

Prior to joining White Wave Foods, he was the CFO and Vice President of Finance, IT and Procurement of Oberto Brands, a meat snacks company based in Kent, Washington. Before joining Oberto Brands in 2011, Greg worked at Kraft Foods, Inc. and served most recently as Director of Finance of the Process Cheese Group. He held a number of positions at Kraft Foods ranging from working on brands such as Cool Whip, Bakers chocolate, Balance Bar, South Beach Diet, Jell-O, and Handi-Snacks to name a few. He also worked in a number of corporate functions during his career at Kraft. Prior to Kraft Foods, he worked in public accounting working at KPMG Peat Marwick and Budd & Carioto.

Over the past few years, Greg has given back to the community by serving on St. Norbert’s and St. Joseph’s school boards as well as the St. Norbert Finance Committee. He is an advisory board member of the Upside Commerce, a technology startup that has created a digital path to purchase using social and mobile technologies to change the way that consumer brands connect with shoppers and offer them personalized deals. Greg received a B.S. Science in Accounting from Providence College in 1989 and a M.B.A. degree in Finance from Northeastern University in 2000.